

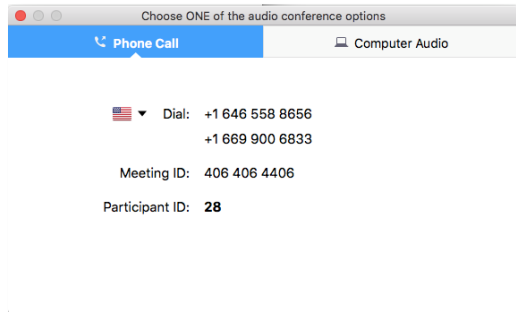


*Telehealth Tuesday: Privacy and
Security with Telehealth with Susan
Clarke*

AUGUST 25TH, 2020



Zoom tips and tricks!

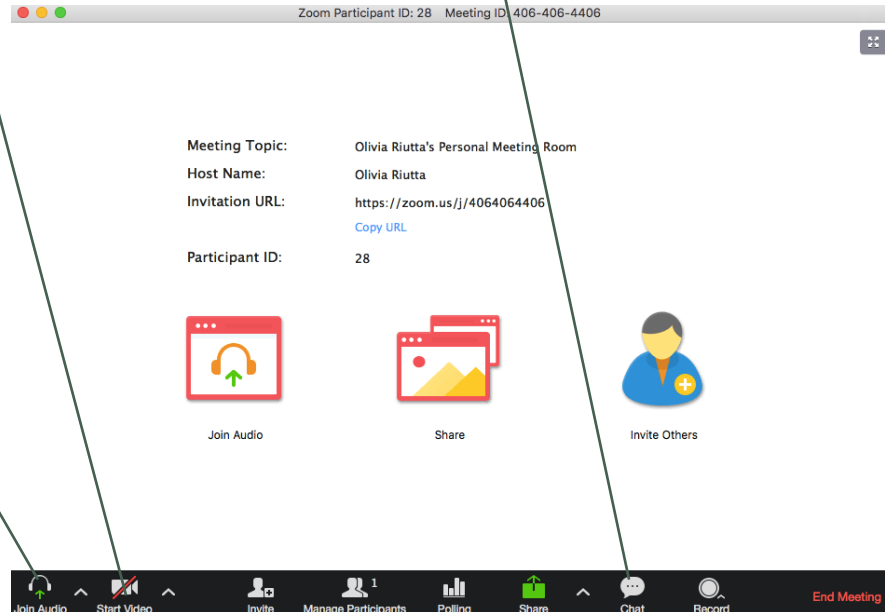


AUDIO: You can use your computer speakers or your phone for audio. The phone is generally better quality. If you click "Join Audio," this "Choose one..." box will pop up. If you dial in, just make sure you include your audio code.

MUTE/UNMUTE: *6 or click the mic on the bottom left of your screen.



VIDEO: We want to see you!
If your camera isn't on, start your video by clicking here.



CHAT: Please jump in if you have something to share, but we also have this nifty chat function.

ATTENDANCE: If there are multiple attendees together on the call, please list the names and your location in the chat box

Agenda

- Upcoming Events
- Privacy and Security with Telehealth
- Q&A and Peer Discussion

Upcoming HCCN Sessions

TELEHEALTH TUESDAY SESSIONS

3rd Tuesday of each month at 11:00 a.m.

September 15

October 20

November 17

December 15

OTHER HCCN EVENTS

HIPAA Series: Save the Dates

The Path to 42 CFR, Part 2, Past, Present and Future”

Thursday, September 24 at 11:00 a.m.

Thursday, December 17 at 11:00 a.m.



September 22-24



MPCA Events



Susan Clarke, HCISPP



(ISC)² Healthcare Information Security and Privacy Practitioner and Computer Scientist at Mountain-Pacific Quality Health.

Conducts privacy and security risk analysis in addition to HIPAA and 42 CFR, Part 2 training.

20 years' experience in health care operations.

10 years' design and coding EHR software including HL7 Healthcare application development.

Served on IT security, disaster recovery and joint commission steering committee at Mayo Clinic-affiliated health care system.

Legal Disclaimer

The presenter is not an attorney and the information provided is the presenter's opinion and should not be taken as legal advice. The information is presented for informational purposes only.

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Acronyms

BA: Business Associate

BAA: Business Associate Agreement

CE: Covered Entity

CEHRT: Certified Electronic Health Record Technology

CMS: Centers for Medicare & Medicaid Services

EHR: Electronic Health Record

ePHI: Electronic Protected Health Information

HHS: Department of Health and Human Services

HIPAA: Health Insurance Portability and Accountability Act

HIT: Health Information Technology

IT: Information Technology

NIST: National Institute of Standards and Technology

OCR: Office for Civil Rights

PHI: Protected Health Information

SP: Special Publication

SRA: Security Risk Analysis

Learning Objectives



Overview of telehealth and HIPAA privacy and security



Relaxing of HIPAA for telehealth during COVID-19



Cybersecurity for your remote workforce

Telehealth and Security

The Golden Rule



People and Safety come first.



Leadership buy-in is critically important.



Everyone is responsible for security.



Training is essential.



Policy is the key to almost everything.

Telehealth Visit Quick Start List

Choose platform
for visits

- Security
- Practice considerations
- Patient considerations

Develop priority
patient list

- Patient interest and ability
- Determine Patients at higher risk

Conduct visit

- Engage patient
- Schedule visit
- Privacy concerns
- Technology

Document visit

- EHR processes
- Pertinent legal considerations

Bill/reimbursement
for visit

- Medicare
- State Medicaid
- Commercial

HIPAA and Telehealth



Privacy, security, and confidentiality issues must be addressed in telemedicine the same as in conventional medical practices.



Telemedicine applies to both originating and distant sites which increases the frequency that PHI is available electronically.



Technical safeguards like encryption provide safe harbor. Make sure data transmission is encrypted.



No control over vendors actions or operations, clearly state in Business Associate agreements. (**Important: the vendor must be willing to sign a BAA.**)

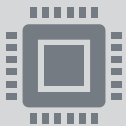
HIPAA and Telehealth



Storage considerations for electronic files, images, etc. EHR vendors starting to store telehealth visits.

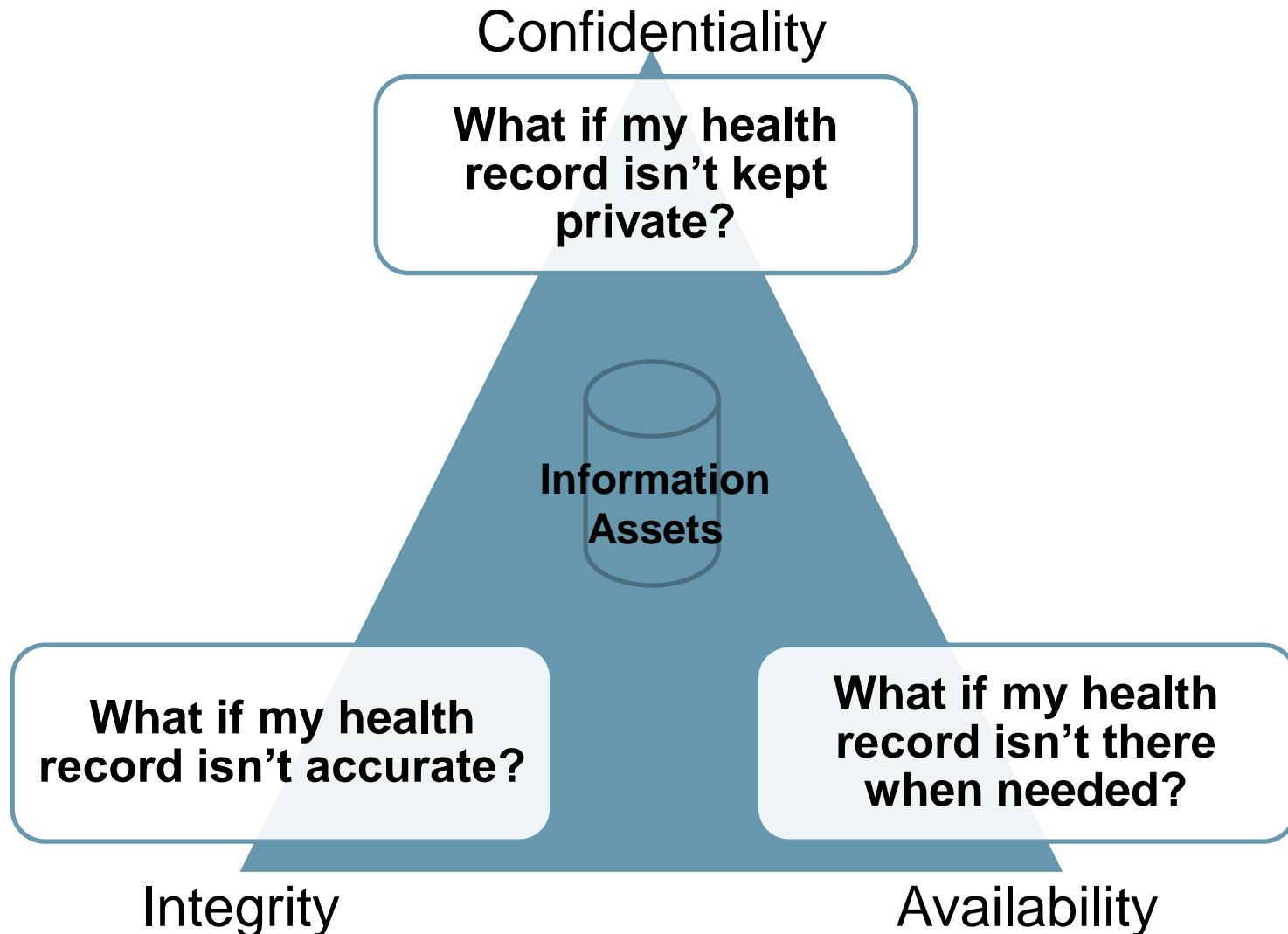


Technology used for telehealth needs to ensure high-level of security safeguards and controls.



Understand how and what PHI is being collected and stored.

IT Security and CIA Triad



Business Associate

- ✓ Telehealth can have a greater number of platforms, role of telehealth company (BA) in data storage, reporting, billing.
- ✓ BAs must comply with the technical, administrative, and physical safeguard requirements under the Security Rule; liable for Security Rule violations.
- ✓ Technical vendors who can access PHI and work on behalf of provider is a business associate and need a business associate agreement.
- ✓ BA definition expressly includes Health Information Organizations, E-prescribing Gateways and personal health record (PHR) vendors that provide services to covered entities.

Telehealth Privacy Considerations



Consider what type of informed consent from patient before telehealth is used. Explain the purpose, risks, benefits, alternatives.



State laws vary, if multiple states use strictest to standardize processes.



There must be a private and uninterrupted space in which the equipment is kept where the client/patient will consult with the provider.



Providers and patients using televideo equipment often speak louder than normal.



HIPAA laws that govern use, disclosure and breach must be followed faithfully.



There should be a door that closes and is able to be locked when room is not in use.

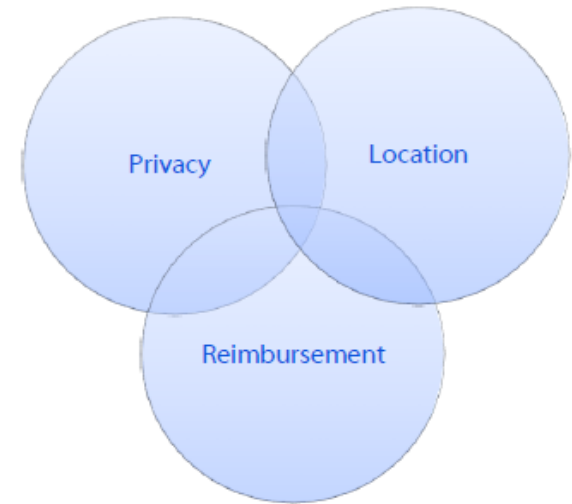


A telephone is needed as backup in case the televideo connection drops.

Telehealth during COVID-19

Recent Legislative and Policy Changes Affect Telehealth Utilization

- HIPAA Flexibility to include new technology platforms.
- Federally qualified health centers (FQHCs) and rural health centers can serve as eligible sites of care for telehealth services during the COVID-19 response.
- Waiver allowing healthcare providers to use telehealth and wherever the patient is located.
- Providers may see both new and established patients.
- Out-of-state practitioners permitted to provide telehealth services in another state.



<https://telehealth.hhs.gov/providers/policy-changes-during-the-covid-19-public-health-emergency/>



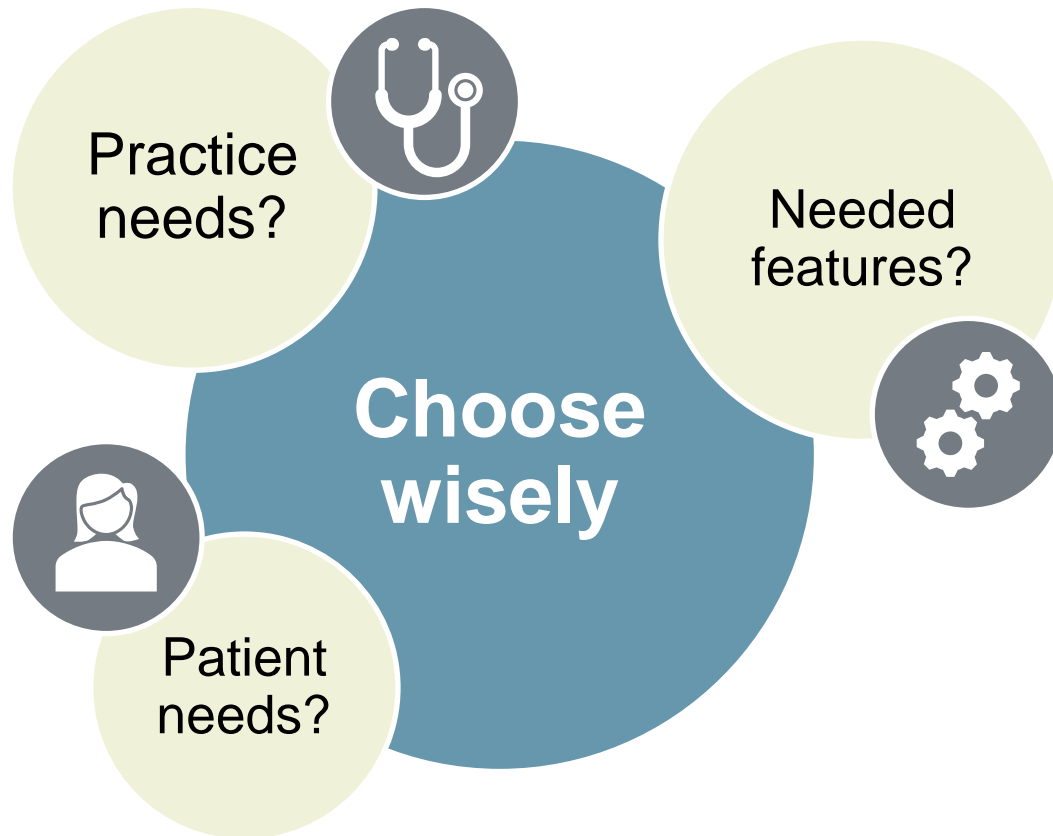
Relaxing of HIPAA to Promote Telehealth Visits during COVID-19

HHS Office of Civil Rights (OCR) will exercise enforcement discretion and waive penalties for HIPAA violations against health care providers who serve patients in good faith through everyday communications technologies (e.g., FaceTime, Skype).

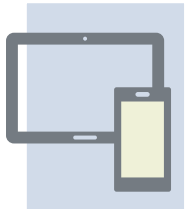


<https://www.hhs.gov/hipaa/for-professionals/special-topics/emergency-preparedness/notification-enforcement-discretion-telehealth/index.html>

Choosing Telehealth Software



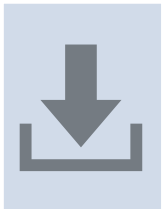
Choosing Telehealth Platform



Work on multiple devices



Work over cellular (mobile) and WiFi



Easy to install

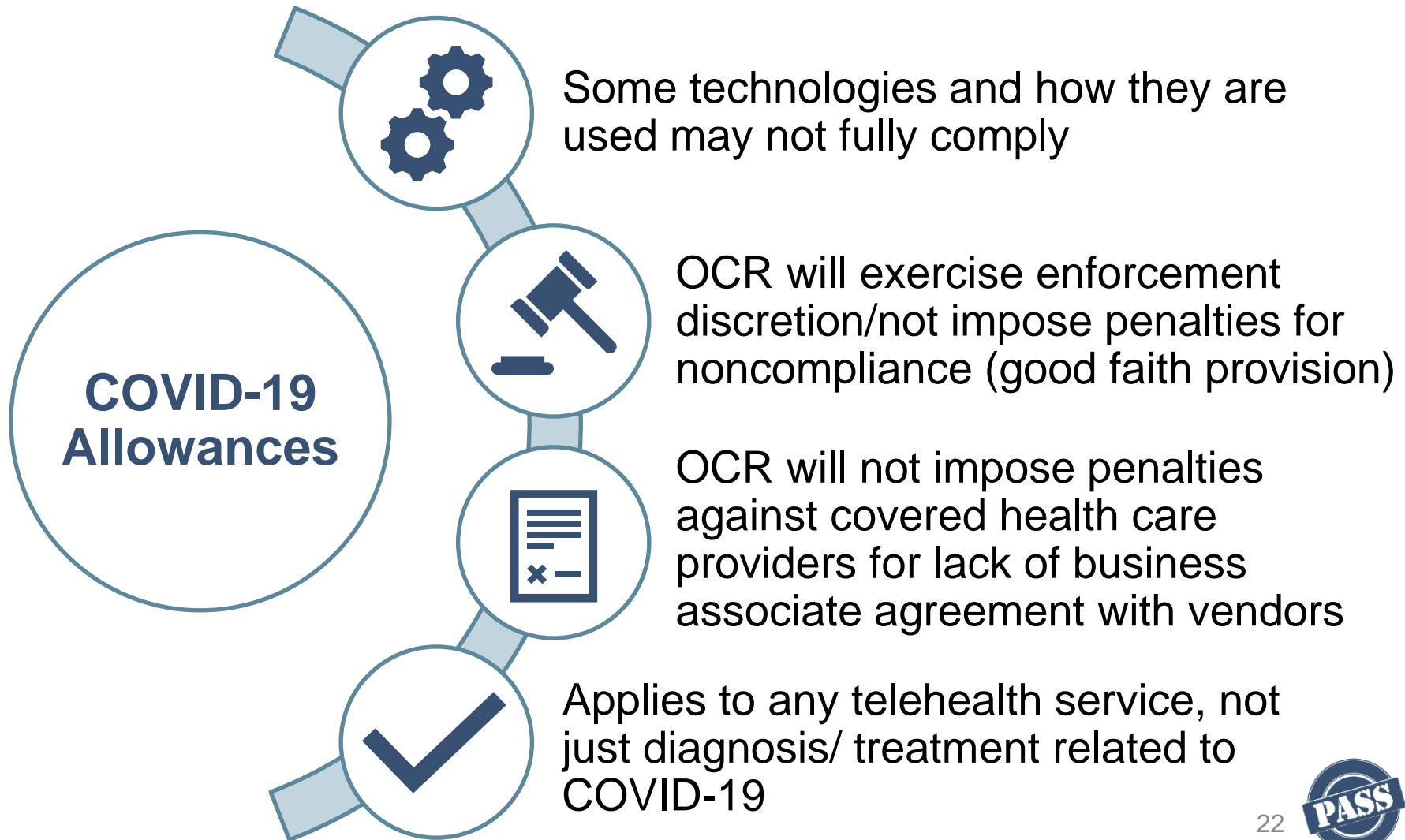


Easy to open



Easy to use

HIPAA Standing Down for Telehealth



Technology

Acceptable Non-Public Facing Applications

- Apple FaceTime
- Facebook Messenger video chat
- Google Hangouts video
- Skype

- ☒ Notify patients of potential privacy risks
- ☒ Enable all available encryption and privacy modes

Choosing a Platform: Patient Friendly*

Today's Most Commonly Used Communications during COVID-19

Vendor	Product	Platform	Encryption/ Authentication	Security Considerations	Collect to Connect
Apple	FaceTime	Not recommended outside Apple iOS	AES-256-bit, End-to-end	Calls not stored on Apple's servers; iCloud Backup can be turned off	Phone and email or Apple ID
Microsoft	Skype	Android, Apple, Windows	AES-256-bit, End-to-end	Data routed through Microsoft; for end-to-end must use Private Conversation	Phone and email or Skype ID
Microsoft	Teams	Only works within your Office 365 environment; may not be viable solution	AES-256-bit	Data resides in Office 365; subject to security controls, retention and ediscovery	User ID only if assigned through work
Facebook	WhatsApp	Android, Apple, Windows	AES-256-bit, End-to-end	Facebook no access to contacts or conversations	Phone and email or username
Facebook	Messenger	Android, Apple, Windows	AES-256-bit, Not encrypted by default	Facebook no access to contacts or conversations; for end-to-end, must use Secret Conversation	Phone and email or username
Google	Google Hangouts	Android, Apple, Windows	AES-256-bit & SHA-1	Some data resides in Google	Phone and email

http://www.mpqhf.org/corporate/wp-content/uploads/2020/04/Telehealth-Patient-Preference-Vendor-Comparison_508.pdf

Security Recommendations

Set up

Set up service-specific accounts as needed



Create

Create better separation for post-COVID-19 discontinuation of these temporary telehealth services



Enable

Enable two-factor authentication



Find out

Find out if and where any data from the telehealth visit is stored



Maintain

Maintain documentation, communication, and confidentiality



Manage

Manage patient expectations

Common Pitfalls



Avoid conducting these telehealth sessions from the clinician's personal accounts



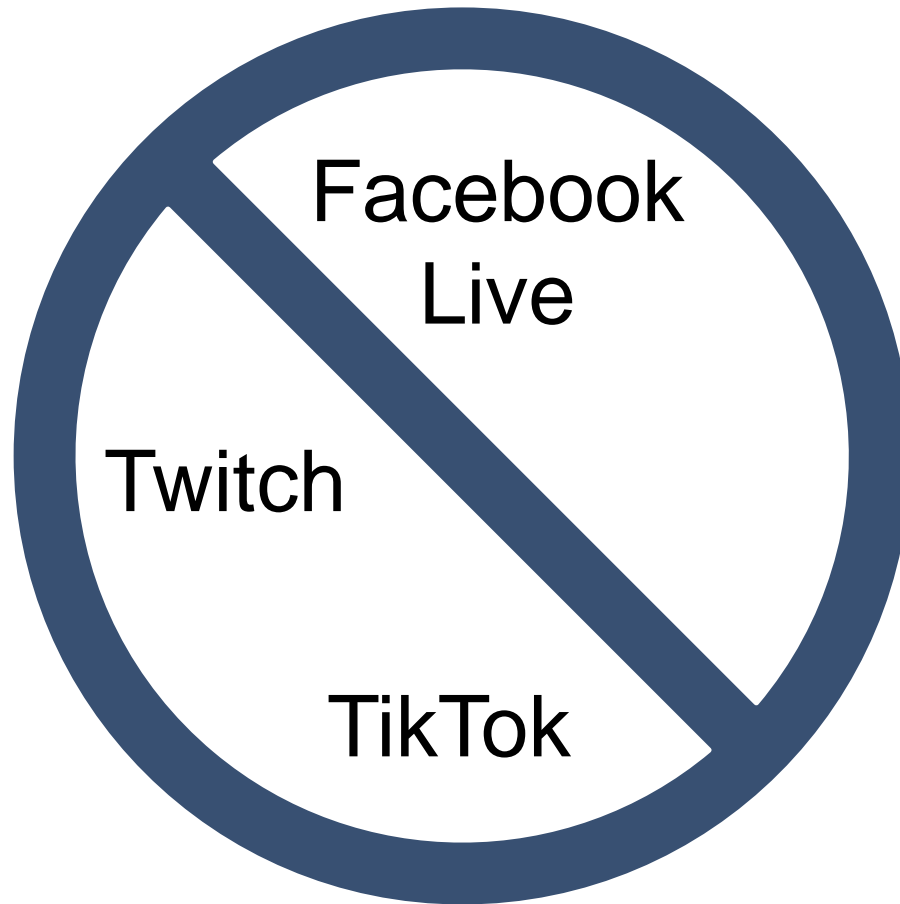
Avoid conducting telehealth visits or patient communication in public



Avoid using video conferencing technology that does not have a unique URL for each session

Technology

DO NOT USE PUBLIC-FACING APPLICATIONS



Potential Telehealth Limitations & Considerations

- Situations in which in-person visits are more appropriate
- Privacy limitations
- Limited access to technological devices (e.g., smartphone, tablet, computer) needed for a telehealth visit or connectivity issues
- Level of comfort with technology for healthcare personnel and patients
- Cultural acceptance of conducting virtual visits



The New Remote Workforce



Is Your Remote Workforce Prepared?

Does your organization have:

- Good data backups?
- Layered security aka defense in depth?
- A strong emergency preparedness program including downtime procedures?
- Investment in training your employees?
- Cyber insurance?



Security systems need to win every time.
Hackers only have to win once.

Security for Remote Workers



Risk of using
personal
email on
corporate
computers



Email
security



Security for
new remote
workers due to
COVID-19



Careful of stress
or panic-led
disclosures during
COVID-19

Signs of Malicious Email

To/from/received/reply unconnected

URLs branding slightly off

Disconnected/bogus URLs

Unexpected file attachments

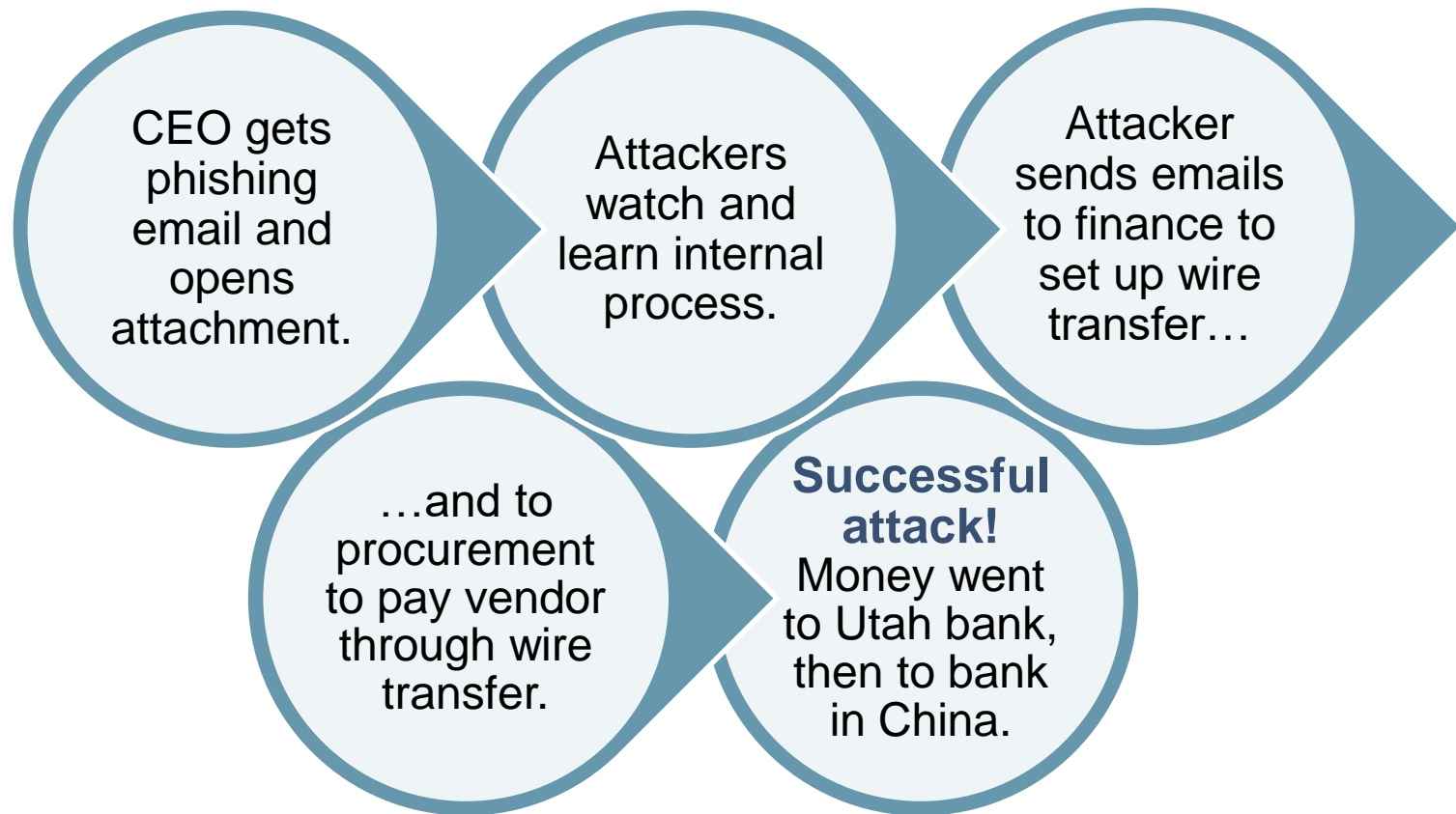
Internet mail extension type mismatches

Unexpected requests for actions

Stressor claims, sense of urgency

Business Email Compromise Attacks

Social Engineering



Empower and train employees to protect your network!

ITL BULLETIN

ITL BULLETIN MARCH 2020

Security for Enterprise Telework, Remote Access, and Bring Your Own Device (BYOD) Solutions

Karen Scarfone¹, Jeffrey Greene, and Murugiah Souppaya
Computer Security Division
Information Technology Laboratory
National Institute of Standards and Technology
U.S. Department of Commerce

<https://csrc.nist.gov/CSRC/media/Publications/Shared/documents/itl-bulletin/itlbul2020-03.pdf>

Information Technology Laboratory (ITL) Bulletin Security Measures

01

Developing and enforcing a telework security policy, such as having tiered levels of remote access

02

Requiring multi-factor authentication for enterprise access

03

Using validated encryption technologies to protect communications and data stored on the client devices

04

Ensuring that remote access servers are secured effectively and kept fully patched

05

Securing all types of telework client devices—including desktop and laptop computers, smartphones, and tablets—against common threats

How to support a Culture of Compliance



**MUST HAVE ENGAGED
AND SUPPORTIVE
LEADERSHIP.**



**POLICY AND
PROCEDURES ARE
STATEMENT THAT YOU
ASSERT YOUR INTENT
TO COMPLY WITH
REGULATIONS.
IMPORTANT--YOU MUST
FOLLOW.**



**TRAINING--MAKE SURE
YOUR EMPLOYEES ARE
YOUR BIGGEST ASSET
NOT YOUR BIGGEST
LIABILITY.**

Telehealth Resource Material

<https://www.telehealthresourcecenter.org/resources/>

<https://www.cchpca.org/resources/covid-19-telehealth-coverage-policies>

to educate our patients on how to connect to telehealth

<https://www.avancecare.com/covid-19/>

AMA Telehealth Quick Guide: <https://www.ama-assn.org/practice-management/digital/ama-telehealth-quick-guide>

AMA Digital Health Implementation Telehealth Playbook: <https://www.ama-assn.org/amaone/ama-digital-health-implementation-playbook>

Link to a reimbursement guide that reviews all of the requirements and options to bill for virtual care.

<https://education.hccinstitute.org/Public/Catalog/Details.aspx?id=pyByVKg7JGDSk5TYPpUdsg%3d%3d>



Please let me know how I can help.

For assistance, please contact:

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**Thanks for your
valuable time today!**



Questions?



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